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MEDIA RELEASE

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**Contact: Kevin Beckemeyer, Legence Bank President, 618-273-2271
Vicki Cummiskey, Legence Bank Communications, 618-513-1239**

Legence Bank Sponsors Free Teleseminar "Think Like an Entrepreneur" at 12 Noon on Thurs., Dec. 8th

Eldorado, IL— Entrepreneurs think differently. Entrepreneurs are lifelong learners who see and act on new opportunities that others don't. **Legence Bank is sponsoring an exclusive, free telephone seminar at 12 noon on Thurs., Dec. 8, featuring "serial entrepreneur" Gary Hoover.** Hoover travels the world speaking to Fortune 500 executives, trade associations and entrepreneurs about how enterprises are built and how they stand the test of time. Hoover founded four companies, including the first book superstore, BOOKSTOP, purchased by Barnes & Noble, and Hoover's, Inc., a leading provider of industry and company information, now part of Dun & Bradstreet.

During the free teleseminar, attendees will discover the fundamentals of business success that most every business person violates and wishes they hadn't, and insights about how thinking like an entrepreneur can improve our lives, business and society.

"Legence Bank is committed to helping our communities, businesses and individuals grow and prosper, regardless of the economy, and we're pleased to sponsor this type of top-notch education in the form of a free teleseminar as part of our Chat With the Experts™ series," said Legence Bank President Kevin Beckemeyer. Beckemeyer said that the bank is interested in helping people in the communities it serves learn about entrepreneurial thinking and opportunities that organizations are taking advantage of during this down economy.

To listen in on the free teleseminar on Thurs., Dec. 8 at noon CST, call the dial-in number 760-569-7676, then enter the access code 177216.

More about Gary Hoover

Gary Hoover studied economics at the University of Chicago under Milton Friedman and two other Nobel Prize winners. Convinced that the best way to change the world (for the better) was to lead or create enterprises, he started subscribing to Fortune Magazine when he was 12 years old. While other kids were playing baseball, he was memorizing the Fortune 500. He visited hundreds of corporate headquarters and offices before he was 18, and studied the stock market in depth. His question was the same, "What separates the losers from the winners?" Learn more about Hoover and his course in entrepreneurial thinking at www.HooversWorld.com.