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## **MEDIA RELEASE**

**FOR IMMEDIATE RELEASE: Dec. 3, 2013**

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### **Legence Bank Sponsors Free Call-in Seminar at 1-2 p.m. on Thurs., Dec. 5 With International Best Selling Business Author Mark Sanborn**

Eldorado, IL—Legence Bank is offering a free Chat With The Experts™ call-in seminar from 1-2 p.m. this Thurs., Dec. 5. Chat With Experts™ is a series of interviews with top business advisors, industry insiders, and management experts. The seminar features an interview with best selling leadership author Mark Sanborn. Sanborn is the President of Sanborn & Associates and author of eight books including “The Fred Factor: How Passion in Your Work and Life Can Turn the Ordinary Into the Extraordinary,” an international bestseller that has sold over two million copies. The sequel, “Fred. 2.0,” was released in March of this year. Sanborn’s topic is **Choosing Extraordinary: Normal is Overrated.**

Sanborn is a recognized thought leader on leadership skill training and helping individuals and organizations make a positive difference and turn the ordinary into the extraordinary, regardless of title. He is the former president of the National Speakers Association, recipient of the 2007 Cavett Award--the National Speakers Association’s highest honor, and a Speaker Hall of Fame inductee.

Legence invites all those interested to call in and learn:

- How to reinvent your business and life through self-mastery, vision, empowerment and service.
- 3 key strategies to how the best get better.
- Why best practices are a ticking time bomb and where you should be focusing your attention.
- Everybody creates a customer experience. Discover how to elevate the experience for a competitive advantage.

“Mark Sanborn’s message helps us understand that our highest impact as leaders happens when each of us brings leadership into our organizations, homes and communities, creating value for the people we work and live with,” said Kevin Beckemeyer, president and CEO of Legence Bank. “Legence is pleased to bring these leading authorities and in demand speakers’ seminars for free to our communities, because we are committed to helping local individuals, families, teams and businesses grow and prosper—regardless of the economy.”

To listen in on Legence Bank’s next Chat with the Experts™ free, one hour call-in seminar entitled **Choosing Extraordinary: Normal is Overrated** from 1-2 p.m. CST this Thurs., Dec. 5, call the dial-in number 760-569-7676, then enter the access pin code 134281#.



**Mark Sanborn**

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