

2016 National Ag Week FFA Essay Contest Rules & Guidelines

Legence Bank & American Farm Mortgage will be hosting a National Ag Week FFA Essay and Video Contest!

The essay contest is open to individual FFA members in Section 25. FFA members will need to respond to the question, How can **YOU** shape the **FUTURE** of **AG?**, in 500 words or less. We will select a first place (\$200 Visa Gift Card), second place (\$100 Visa Gift Card), and third place (\$50 Visa Gift Card) winner, sponsored by American Farm Mortgage.

The video contest is open to FFA chapters. FFA chapters will have the chance to submit a 3 minute Ag Parody video in the hopes of winning the \$250 grand prize, sponsored by American Farm Mortgage, for their chapter. For inspiration and ideas, check out the Peterson Farm Bros. at youtube.com/petersonfarmbros.

General Rules:

1. The 2016 Ag Day Essay Contest is composed into two categories of competition:
 - written essay
 - video essay
2. All entries must be received by midnight, March 19, 2016.
3. All entries must be submitted to marketing@legencebank.com.

Qualifications:

1. The essay contest is open to any FFA member in Section 25.
2. The video contest is open to FFA chapters in Section 25.
3. Contestants are eligible for only one essay entry.
4. Chapters are eligible for only one video entry.

Written Essay Contest Rules:

1. Essays must be typed.
2. Essays must be 500 words or less.

Video Essay Contest Rules:

1. The maximum length of the video is 3 minutes.
2. The file format of all uploaded videos must be .MP4 or .WMV.