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FOR IMMEDIATE RELEASE

Legence Bank Wins the 2024–2025 CBAI CDD Economic Education Award

Eldorado, IL -- Legence Bank is proud to announce it has been awarded the 2024–2025 Community Bankers Association of Illinois (CBAI) CDD Economic Education Award, recognizing its exceptional commitment to advancing financial literacy and economic education through the bank's innovative Go!Learn Financial Literacy Program.

At Legence Bank, financial literacy is at the heart of its mission to strengthen communities. Through Go!Learn, the bank educates and empowers individuals of all ages—from students just beginning their financial journey to adults seeking to build lasting financial stability. Since its creation, Go!Learn has grown into a dynamic, hands-on learning initiative that reaches far beyond the classroom. The program includes age-appropriate materials, interactive games, real-world lessons, and community workshops designed to educate, inform, and encourage smart financial habits. In 2024 alone, Go!Learn reached more than 1,900 students across 34 schools and 37 community organizations.

“Financial literacy changes lives—it gives people the confidence to dream bigger, build stronger, and believe in their ability to create stability for themselves and their families,” said Tricia Overturf, Vice President of Marketing & Communications at Legence Bank. “We’re incredibly proud of our Go!Learn program and our team’s dedication to making financial education accessible, engaging, and lasting for generations to come.”

The award also highlights the exceptional leadership of Olivia Bradley, Vice President and Commercial Banker, whose energy and passion for financial education continue to drive Go!Learn’s success. In addition, Jessica Grinnell and the Legence Marketing Team have played a vital role in expanding the program’s reach—continuously customizing curriculum materials, coordinating with schools, nonprofit organizations, and local businesses, and ensuring the program stays fresh, fun, and impactful. “Our team’s collaboration and creativity have truly made Go!Learn a cornerstone of community education,” said Olivia Bradley. “We see firsthand how financial confidence empowers people—whether that’s a child learning to save, a teen building credit awareness, or an adult planning for the future.”

Legence Bank’s recognition by the Community Bankers Association of Illinois reinforces its longstanding commitment to community growth, financial empowerment, and lifelong learning.

About Legence Bank

Legence Bank is a trusted, locally owned financial institution serving southern Illinois and southern Indiana. With a focus on community, relationships, and education, Legence Bank is dedicated to helping individuals, families, and businesses achieve financial success while investing in the communities it proudly serves. Legence Bank is forging ahead into the future, continuing its strategic goal of providing the communities it serves with a premier financial institution and state of the art technology and conveniences, while remaining independently owned and committed to our most valuable asset: our customers. To learn more about the Go!Learn Financial Literacy Program, visit LegenceBank.com/GoLearn. Legence Bank, Member FDIC, EHL

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