

## **MEDIA RELEASE**

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**Vice President of Marketing & Communications,** 

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## <u>Legence Bank Announces Promotion – Director of Community Relations</u>

Eldorado, IL—Corporate Headquarters for Legence Bank, is pleased to announce the promotion:

## **Jessica Grinnell – Director of Community Relations**

Jessica Grinnell joined the Legence Bank team in 2015 after graduating with a Bachelor's in Marketing and Management from Tulane University in New Orleans, LA. Jessica has a passion for serving our local communities and has played a vital role in developing community outreach programs and partnerships with local organizations. She has been instrumental in our bank's financial literacy program, Go!Learn. Over the past several years, she has been responsible for creating new curriculum, expanding into additional grade levels, and creating partnerships with local libraries, small businesses and non-profit organizations to incorporate financial literacy in their programs and staff development.

Grinnell works closely with the marketing team on branding and marketing strategies to continue helping the company grow, along with providing tools and resources to aid our customers in their financial success. We look forward to her continued creativity, leadership and contributions to the future success of Legence Bank.

Grinnell's community involvement includes: serving as Secretary for the Saline County CEO Board, along with volunteering at the Restore Network of Williamson County which serves foster families in southern Illinois. She also serves her local church, The Journey Southern Illinois, as a youth leader in their student ministry and she volunteers in their children's program. Jessica currently resides in Marion, Illinois, with her husband, Drake and they are expecting their first child.

"Grinnell has been instrumental in the growth of Legence Bank and we are proud to recognize her contributions to our collective success with this promotion. She will continue to aid in our company's growth, community partnerships and innovative leadership," said Tricia Overturf, Vice President of Marketing and Communications, Legence Bank. "We are looking forward to the continued value she will bring to Legence Bank and its subsidiaries as we move forward."

## Legence Bank

The Bank's board, management and staff are excited about the future and our strong growth prospects. With over a century of history and a legacy of caring, personal service, Legence Bank is forging ahead into the future, continuing its strategic goal of providing the communities it serves with a premier financial institution and state of the art technology and conveniences, while remaining independently owned and committed to our most valuable asset: our customers. For more information, visit LegenceBank.com.

Legence Bank Member FDIC, EOHL

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PHOTO:

Jessica Grinnell – Director of Community Relations

