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#### FOR IMMEDIATE RELEASE

## **Legence Bank Announces New Business Development Officer**

### Donna Crooks - Business Development Officer - Cross Pointe Branch in Evansville, IN

Donna Crooks has been named Business Development Officer for Legence Bank at our Cross Pointe Branch in Evansville, IN. She comes with a wealth of knowledge in economic development, leadership, community development, fiscal responsibility, and business development, in addition to working as a real estate agent for several years.

Her management and economic/community development background will be a tremendous asset. As a Business Development Officer and member of the bank's team, she will focus on strategy, growth and community development in our southern Indiana market. "We are excited to have Donna Crooks join our team. As an organization that prides itself on community involvement, we take great joy in adding a team member that has given so much to the area through her previous work with the Growth Alliance of Greater Evansville (GAGE) and the Kentucky Network for Development, Leadership and Engagement (KYNDL). We believe the skillset shown in helping a variety of companies from start-ups to Fortune 500, in addition to many small local businesses, will translate well with our mission statement of providing financial solutions to our customers," said Kevin Beckemeyer, the bank's President and CEO. Her many years of economic and community development will be a great benefit to our company as we continue to enhance resources for our customers and build stronger communities."

She has a great deal of experience developing business relationships, managing budgets and creating team players, along with involvement in multiple community events, all of which fall into the responsibilities of a business development officer. Crooks is responsible for contributing to the growth and development of our business outlets. She brings several years of business development experience, along with a deep understanding of logistical, managerial and operational dynamics crucial for our customers'. "We are excited about Donna's ability to collaborate and build relationships. Her enthusiasm and passion for the communities in southern Indiana is infectious, said Olivia Bradley, Vice President for Business Development."

She will be a perfect fit to our caring team and will provide the passion of community that Legence Bank represents."

Crooks earned a bachelor's degree in business management from the University of Nevada Reno.

# Legence Bank

The Bank's board, management and staff are excited to welcome Donna Crooks to the team. With over a century of history and a legacy of caring, personal service, Legence Bank is forging ahead into the future, continuing its strategic goal of providing the communities it serves with a premier financial institution and state of the art technology and conveniences, while remaining independently owned and committed to our most valuable asset: our customers. For more information, visit LegenceBank.com.

Legence Bank Member FDIC, EHL

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### PHOTO:



Donna Crooks