



# Legence Bank and American Farm Mortgage & Financial Services Announces Four Executive Promotions

Eldorado, IL—Corporate Headquarters for Legence Bank, and American Farm Mortgage & Financial Services, a wholly owned subsidiary of Legence Bank, is pleased to announce the following executive promotions:

## **Betty Brannock – Executive Vice President, Risk Management**

Betty joined the Bank in 1991 and will continue her role as Bank Secrecy Act Officer and assisting with the management of the compliance and internal audit department. During Betty's employment, she has held the positions of Branch Manager, Bank Cashier, and VP of Operations.

Over the past four years, Betty took on the newly developed role at Legence as the VP of Risk Management. She has been fundamental in successful Compliance and BSA programs. Betty is a valuable member of our acquisition team and our Enterprise Risk Management Team. Betty has been the Bank's BSA Officer for the past 20 years. We look forward to her continued contributions to the success of Legence Bank and American Farm Mortgage.

She has earned Certified Community Bank Compliance Officer from Community Bankers University and Certified BSA/AML Professional from ICBA.

#### **Tricia Johnson - Vice President Marketing and Communications**

Tricia Johnson joined the company in October 2013, and subsequent to that time, she has helped lead the reorganization of the marketing, communication and agent relations department for American Farm Mortgage & Financial Services. Tricia has done an excellent job developing new branding and marketing strategies, along with the implementation of a strategic customer communication plan. She has enhanced internal and external communication, along with the development of a new website, and other valuable resources for our customers.

When the opportunity arose to realign the Marketing and Communications Department for both Legence Bank and American Farm Mortgage, management deemed Tricia to be a natural fit to lead the department for the entire organization. She brings over 18 years of marketing, public relations, and business development experience from both private and public companies across the country. We are looking forward to her continued creativity, leadership and contributions to the future success of both Legence Bank and American Farm Mortgage.

Johnson's community involvement includes: President of Saline County University Women: Saline County Chamber of Commerce, Kiwanis Club of Harrisburg, IL; Harrisburg Medical Center Fundraising Committee; Mentors 4 Kids, and PEO International. Johnson is a 2013 graduate of the Delta Leadership Institute, Delta Regional Authority, and earned a bachelor's degree in political science and marketing from Murray State University and a Master of Education degree in college student personnel services from the University of Louisville.

## Olivia J. Bradley - Assistant Vice President Business Development

Olivia joined the Bank in 2001 and will continue her role of focusing on growing existing customer relationships and acquiring new banking relationships for all areas of the Bank; as well as leading our Commercial Remote Deposit Program. During the past several years, Olivia has grown the RDC program exponentially.

Olivia is a key member of Legence Bank's Go! Learn program, which reaches over 1,400 students each year. Olivia's extensive banking experience and knowledge of Bank products and services allow her to provide the highest level of service to her customers. Developing and strengthening customer relationships comes naturally to Olivia. Her vision will continue to enhance the strategic direction, growth, and profitability of Legence Bank and American Farm Mortgage.

Bradley's community involvement includes: Co-Captain Maude Squad/Legence Bank Susan G. Komen Team, Saline County Chamber of Commerce, Gallatin County School Board, Gallatin County Booster Club, Gallatin County FFA Alumni, and Mentors 4 Kids.

### Ginger Hampton – Assistant Vice President eBanking

Ginger joined Legence Bank in 2008 and will continue her role of managing the eBanking division. During the past several years, Ginger has been vital to the growth and development of Legence Bank's Smart Cash Management and Online Banking products, as well as our Mobile Banking App.

She manages the Legence website design, content and promotional initiatives. Ginger helped create and develop the Legence Bank's Go! Learn program to help educate, inform, and encourage financial knowledge to the communities Legence Bank serves, and is a valuable team member, helping reach over 1,400 students each year. She is also a member of our branch acquisition team. Her innovative thinking and vision will continue to contribute to the success of Legence Bank and American Farm Mortgage.

Ginger attended East Texas Baptist University in Marshall, TX and is also certified in Online Banking and Smart Cash Management.

"Brannock, Johnson, Bradley, and Hampton have been instrumental in the growth of Legence Bank and American Farm Mortgage and we are proud to recognize their contributions to our collective success with these promotions. Each will continue to aid in our company's growth and innovative leadership," said Kevin Beckemeyer, President, Legence Bank. "We are looking forward to the continued value they will bring to Legence Bank and American Farm Mortgage as we move forward."

#### Legence Bank

The Bank's board, management and staff are excited about the future and our strong growth prospects. With over a century of history and a legacy of caring, personal service, Legence Bank is forging ahead into the future, continuing its strategic goal of providing the communities it serves with a premier financial institution and state of the art technology and conveniences, while remaining independently owned and committed to our most valuable asset: our customers. For more information, visit www.legencebank.com.

American Farm Mortgage & Financial Services specializes in Full Time Farm Loans and Farm Service Agency (FSA) Guaranteed Loans, and currently is one of the nation's largest originators of FSA Guaranteed Loans with "Preferred Lender" status in over 30 states across the country. American Farm also is an approved seller and servicer of agricultural real estate loans for the Federal Agricultural Mortgage Corporation (Farmer Mac). American Farm Mortgage & Financial Services is a wholly owned and operated subsidiary of Legence Bank. Located in Louisville, KY, American Farm originates and services over \$225 million dollars in agricultural real estate loans nationwide. For more information, visit www.AmericanFarmMortgage.com.

Legence Bank Member FDIC, EOHL

--END--

PHOTOS:



Betty Brannock



Tricia Johnson



Olivia Bradley



Ginger Hampton