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MEDIA RELEASE

FOR IMMEDIATE RELEASE: Feb. 28, 2014

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**Legence Bank Sponsors Free Call-in Seminar at 10-11 a.m. on Wed., Mar. 5
With The Productivity Pro® and Best-Selling Business Author Laura Stack**

Eldorado, IL—What’s keeping you from getting things done? How do you move from goal to list to checkmark and done? Best selling business author and The Productivity Pro® Laura Stack says it’s not about who has the best ideas, it’s who executes their ideas the best. Legence Bank invites you to call in and listen to a free seminar with Stack from 10 to 11 a.m. on Wed., Mar. 5, as part of the bank’s Chat With The Experts™ series. Stack’s topic is **Execution Is the Strategy: How Leaders Create Maximum Results in Minimum Time.**

“Laura Stack’s book on this topic, “Execution Is The Strategy,” drops in stores this week, and Legence is proud to be at the forefront of providing a means for our customers and the communities we serve to hear from this top business productivity advisor for free,” said Kevin Beckemeyer, president and CEO of Legence Bank.

For over 20 years, Stack’s seminars and speeches have helped professionals, leaders, and teams accelerate individual and team performance, execute efficiently, and produce greater results in the workplace. Her company, The Productivity Pro®, Inc., provides productivity workshops around the globe to help attendees achieve Maximum Results in Minimum Time®.

Stack is the author of five bestselling productivity books, was the 2011-2012 President of the National Speakers Association (NSA) and is a featured columnist for Success magazine. She has been featured nationally on the CBS Early Show, CNN, NPR, Bloomberg, the New York Times, USA Today, the Wall Street Journal, Entrepreneur, and Forbes magazine. Stack has been a spokesperson for Microsoft, 3M, Skillsoft, Office Depot, Day-Timer, and Xerox. Her client list includes top Fortune 500 companies,

including Starbucks, Wal-Mart, Aramark, Bank of America, GM, Wells Fargo, and Time Warner, plus government agencies such as the Internal Revenue Service, the United States Air Force Academy, the Census Bureau, the U.S. Senate, and the Department of Defense.

Stack's L-E-A-D Formula™ outlines the Four Keys to Successful Execution:

- L = Leverage: Are you strong enough as a leader, and do you have the right people and drivers in place to achieve your strategic priorities? If not, then you have a talent/resource issue.
- E = Environment: Do you have the organizational atmosphere, practices, and unwritten ground rules to allow your employees to easily support your strategic priorities? If not, you have a cultural/engagement issue.
- A = Alignment: Do your team members' daily activities move them toward the accomplishment of the organization's ultimate goals? If not, then you have a communication/productivity issue.
- D = Drive: Are your organization's leaders, teams, and employees nimble enough to move quickly once the first three keys are in place? If not, you have a speed/agility issue

Legence invites all those interested to call, listen in and learn how to quickly drive strategic initiatives and get great individual and team results.

To listen in on Legence Bank's Chat with the Experts™ free, one hour call-in seminar with Laura Stack entitled **Execution Is the Strategy: How Leaders Create Maximum Results in Minimum Time** from 10-11 a.m. CST this Wed., Mar. 5, call the dial-in number 760-569-7676, then enter the access pin code 134281#.



Laura Stack