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## **MEDIA RELEASE**

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### **Legence Bank Sponsors Former Hearst Newspaper Head Discussing Leadership Qualities in Free Teleseminar, 12 Noon on Wed., Mar. 9**

Eldorado, IL—Businesses must count on confident leaders and teams to achieve business goals. **Legence Bank is sponsoring an exclusive, free telephone seminar at 12 noon on Wed., Mar. 9, featuring Bob Danzig, former nationwide head of the Hearst Newspaper Group.** Danzig's topic is "Inspiring Personal Growth, Uncovering Powers in Cream of the Crop Performers."

Legence Bank President Kevin Beckemeyer said the teleseminar is designed to help both managers and employees become top performers. "Helping individuals strengthen their leadership abilities will, in turn, help strengthen an organization," said Beckemeyer. The teleseminar features tips on being a champion for others, inspiring personal growth, planting self-value within others and fostering an invincible leadership team regardless of the circumstances. "Legence Bank wants to provide information and resources that are essential to the success of our customers, their businesses and the communities we serve," added Beckemeyer.

Bob Danzig rose from a childhood spent in numerous foster homes to two decades as nationwide head of the Hearst Newspaper Group and vice president of the Hearst Corporation. After graduating from high school with no family support, he took a job as an office boy at his local newspaper, the Albany (NY) *Times Union*. Nineteen years later he became publisher of the *Times Union* before heading to the helm of the Hearst Newspaper Group, the magazine and newspaper giant with publications including *O Magazine*.

Walter Anderson, chairman and publisher of *Parade Magazine*, said, "Bob Danzig is the real thing. I've seen him inspire countless adults with his precious nuggets of wisdom."

Legence Bank is pleased to share Danzig's presentation on the qualities a leader can nurture to invite team excellence. To learn more about joining in on Legence Bank's free teleseminar, "Inspiring Personal Growth, Uncovering Powers in Cream of the Crop Performers," contact Robin Barton or Shannon Ewald at 800-360-8044.

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